PUCO Apples to Apples Electric Rate Comparison Chart
AEP Service Area

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Current Supplier Rate Offers

The chart below reflects the current supplier rate offers provided by the suppliers to *residential customers* in the AEP service area.

Please refer to your most recent bill for your current **price to compare**.

Price to Compare

In order for you to save money, the new supplier's rate needs to be lower than the Price to Compare rate shown on your bill. The Price to Compare is calculated based on the total amount you would no longer pay your utility company for the generation portion of your electric supply if you choose another supplier, divided by the kilowatt hours used.

The calculation determining the Price to Compare varies by utility company. As always, you will still be responsible for the utility company distribution charges and any related riders on your utility bill. Please consult the utility's web site for specific information. As with any contract, read and understand all terms and conditions before signing up with a supplier.

Electric Apples to Apples Charts

Published offers are subject to change without prior notice. Consumers should verify offers with the supplier before signing a contract. As with all contracts, consumers should carefully read and understand all terms and conditions before signing any forms or agreeing to enroll with a supplier for electric service.

Note: The electric apples charts reflect the *most recent* available offers from marketers in each service territory, and are updated on a weekly basis.

Using the Apples to Apples Chart

Step 1: Compare the supplier offers contained in the chart with the "Price to Compare" shown on your electric bill.

Step 2: In order for you to save money, the new supplier's rate needs to be lower than the Price to Compare rate shown on your bill.

Note: The "Tariff" code referenced in some of the Offer Details can be found on your monthly electric bill, under the charges from the utility.

The PUCO is not responsible for selections you make based on the information contained herein.

American Electric Power Service Area Offers

Supplier Name	Current Offer	Contract Term	Offer Details
AEP Energy PO Box 3489 Chicago, IL 60654 (855) 300-7192 **http://www.aepenergy.com/**.	$0.0645 per kWh	12 Months	Enroll online at **http://www.aepretailenergy.com/smartmover** This offer is limited to residential customers of AEP Ohio. Early Termination Fee: $10 per remaining month
AEP Energy PO Box 1415 Columbus, OH 43215 (855) 300-7192 **http://www.aepenergy.com/**	100% Wind Product, $0.0675 per kWh	12 Months	Enroll only online at **http://www.aepretailenergy.com/aepgreen12** This offer is limited to residential customers of AEP Ohio. Early Termination Fee: $10 per remaining month
AP Gas & Electric 6161 Savoy Drive, Suite 500 Houston, TX 77036 877-544-4857 **http://www.apge.com**	$0.0749 per kwh	12 Months	To Enroll call 888-797-4537 Early Termination Fee: None
Border Energy Electric Services, Inc. 888-901-8461 **http://www.borderenergyelectric.com/**	Guaranteed 10% discount off the AEP price-to-compare through May 31, 2014	Through May 31, 2014	Enroll online at **http://signup.borderenergyinc.com/AEPOhio_ex.aspx** Early Termination Fee: $100 This offer is limited to residential customers of AEP.

Direct Energy 888-566-9988 **http://directenergy.gesc.com/Products/Signup.aspx?sc=RES&state=OH&promo=OHPUC**	Fixed Price of $0.0649 per kwh	12 Billing Cycles from enrollment	This offer is for residential RS customers of AEP Columbus Southern Power and Ohio Power only. Early Termination Fee: None
DP&L Energy 1065 Woodman Drive Dayton, OH 45432 800-319-1356 **www.dplenergy.com**	Fixed Price of $0.0639 per kwh.	Through November 2014 meter read	This offer is for AEP Residential Customers only. Enroll online at **http://dplenergygo.com/** or call 866-776-4047 Early Termination Fee: $75
DP&L Energy 1065 Woodman Drive Dayton, OH 45432 800-319-1356 **www.dplenergy.com**	Fixed Price of $0.0679 per kwh.	Through November 2015 meter read	This offer is for AEP Residential Customers only. Enroll online at **http://dplenergygo.com/** or call 866-776-4047 Early Termination Fee: $199
Dominion Energy Solutions (855) 215-3908 **http://www.dominionenergy.com**	Fixed Price of $0.0619 per kWh	Through the December 2013 meter read date	This offer is for residential customers of AEP Ohio only, and is limited to the first 10,000 customer who enroll. Enroll online at **http://www.dominionenergy.com** Early Termination Fee: None
Dominion Energy Solutions (855) 215-3908 **http://www.dominionenergy.com**	Fixed Price of $0.0629 per kWh	Through the May 2014 meter read date	This offer is for residential customers of AEP Ohio only, and is limited to the first 10,000 customer who enroll. Enroll online at **http://www.dominionenergy.com** Early Termination Fee: None
Duke Energy Retail 139 East 4th Street EX 320 Cincinnati, Ohio 45202 800-920-5039 **http://www.DukeEnergyRetail.com**	Fixed Price of $0.0650	Through May 2014	We Make the Right Choice Easy SM - Longer term: $0.0650/kWh through May 2014 - Web enrollment only: AEP Residential customer in Ohio Power and Columbus Southern Power - Early Termination Fee $50 Enroll in less than 5 minutes. **www.DukeEnergyRetail.com/aep**

ENCOA Energy Company of America 8847 W Sam Houston Parkway N Houston, TX 77040 855-637-1626 **http://www.encoa.com/**	ENCOA Power Choice 12 Month – No Cancel Fee Fixed Price of $ 0.0659 per kWh	12 Month	Enroll online at **http://www.encoa.com/** This offer is limited to AEP residential customers . Early Termination Fee: None
ENCOA Energy Company of America 8847 W Sam Houston Parkway N Houston, TX 77040 855-637-1626 **http://www.encoa.com/**	ENCOA Power Choice 12 Month - Fixed Price of $ 0.0639 per kWh	12 Month	Enroll online at **http://www.encoa.com/** This offer is limited to AEP residential customers. Early Termination Fee: $50.00
FirstEnergy Solutions 866-271-2265 **http://www.FES.com/CashBack**	Fixed Price of $0.0649	Through June 2016	Earn 3% cash back annually through a Visa Prepaid Card. This offer is for AEP Residential customer in Ohio Power rate zone (rate code 015 and 022) and Columbus Southern Power (rate codes 013 and 014) only. **http://www.FES.com/CashBack** Early Termination Fee: $100
FirstEnergy Solutions 866-271-2265 **http://www.FES.com/CashBack**	Fixed Price of $0.0699	Through December 2019	Earn 3% cash back annually through a Visa Prepaid Card. This offer is for AEP Residential customer in Ohio Power rate zone (rate code 015 and 022) and Columbus Southern Power (rate codes 013 and 014) only. **http://www.FES.com/CashBack** Early Termination Fee: $100
FirstEnergy Solutions 866-271-2265 **http://www.FES.com/NoCancelAEPCS** or **http://www.fes.com/NoCancelAEPOP**	Fixed Price of $0.0699	Through December 2019	Lock into PriceControl for a 7-year term with No Cancel fees. This offer is for AEP Residential customer in Ohio Power rate zone (rate code 015 and 022) and Columbus Southern Power (rate codes 013 and 014) only. **http://www.FES.com/NoCancelAEPCS** or **http://www.fes.com/NoCancelAEPOP** Early Termination Fee: $0

Glacial Energy of Ohio 6100 Oak Tree Boulevard, Suite 200 Independence, OH 44131 216-328-2043 **http://www.glacialenergy.com**	12 month fixed price of $0.06999 per kWh	12 Months	This offer is limited to residential customers of American Electric Power. Enroll online at **http://www.glacialenergy.com/ohio-energy-choice** Early Termination Fee: $50
IGS Energy 6100 Emerald Pkwy Dublin, OH 43016 (888) 995-0992 **http://www.igsenergy.com/**	Low 12-Month Fixed Offer of $0.0625 per kWh	Fixed Offer through May 2014	Enroll Online at **http://www.igsenergy.com/** This offer is limited to residential customers of AEP Ohio. Early Termination Fee: None
IGS Energy 6100 Emerald Pkwy Dublin, OH 43016 (888) 995-0992 **http://www.igsenergy.com/**	Guaranteed Savings of 10% off AEP's Price to Compare	Through the May 2013 Cycle	Enroll Online at **http://www.igsenergy.com/** This offer is limited to residential customers (CSP: R-R, OHP: RS) of AEP Ohio. Early Termination Fee: None
Integrys Energy Services, Inc. 1-888-340-2017 **http://integrysenergy.com**	$0.0669 per kwh	6 Months	This offer is limited to residential customers of AEP. Enroll online at **http://www.integrysenergy.com/aep**. Early Termination Fee: $25
Integrys Energy Services, Inc. 1-888-340-2017 **http://integrysenergy.com**	$0.0649 per kwh	12 Months	This offer is limited to residential customers of AEP. Enroll online at **http://www.integrysenergy.com/aep**. Early Termination Fee: $25
Integrys Energy Services, Inc. 1-888-340-2017 **http://integrysenergy.com**	$0.0704 per kwh	24 Months	This offer is limited to residential customers of AEP. Enroll online at **http://www.integrysenergy.com/aep**. Early Termination Fee: $25
Just Energy PO Box 2210 Buffalo, NY 14240-2210 866-587-8674 **www.justenergy.com**	5% Discount Off AEP's Price to Compare for the First Month	Month to Month	5% off Utility's Price to Compare for the first month. This offer is limited to residential and commercial customers of AEP Ohio. Early Termination Fee: None

Public Power, LLC 39 Old Ridgebury Rd, Suite 14 Danbury, CT 06810 (888) 354-4415 **www.PPandU.com**	Monthly variable price of $0.0830 per kwh	Month to month	This offer is for residential RS customers of AEP-Columbus Southern Power only. Enroll online at **http://www.PPandU.com** Early Termination Fee: None
Public Power, LLC 39 Old Ridgebury Rd, Suite 14 Danbury, CT 06810 (888) 354-4415 **www.PPandU.com**	Monthly variable price of $0.0690 per kwh	Month to month	This offer is for residential RS customers of AEP-Ohio Power only. Enroll online at **http://www.PPandU.com** Early Termination Fee: None
Verde Energy USA 101 Merritt 7, 2nd Floor Norwalk, CT 06851 800-388-3862 **www.lowcostpower.com**	Introductory fixed price of $0.0659 per kWh through December 2013 and variable thereafter.	Fixed Through December 2013, Month-to-month thereafter	This offer is limited to residential customers of Ohio Power & Columbus Southern Power. Early Termination Fee: None New enrollments receive a $50 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use. Please contact Verde Energy USA for more information or go to **www.lowcostpower.com** to enroll.