



PUCO Apples to Apples Electric Rate Comparison Chart AEP Service Area

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Current Supplier Rate Offers

The chart below reflects the current supplier rate offers provided by the suppliers to residential customers in the AEP service area.

Please refer to your most recent bill for your current price to compare.

Price to Compare

In order for you to save money, the new supplier's rate needs to be lower than the Price to Compare rate shown on your bill. The Price to Compare is calculated based on the total amount you would no longer pay your utility company for the generation portion of your electric supply if you choose another supplier, divided by the kilowatt hours used.

The calculation determining the Price to Compare varies by utility company. As always, you will still be responsible for the utility company distribution charges and any related riders on your utility bill. Please consult the utility's web site for specific information. As with any contract, read and understand all terms and conditions before signing up with a supplier.

Electric Apples to Apples Charts

Published offers are subject to change without prior notice. Consumers should verify offers with the supplier before signing a contract. As with all contracts, consumers should carefully read and understand all terms and conditions before signing any forms or agreeing to enroll with a supplier for electric service.

Note: The electric apples charts reflect the most recent available offers from marketers in each service territory, and are updated on a weekly basis.

Using the Apples to Apples Chart

Step 1: Compare the supplier offers contained in the chart with the "Price to Compare" shown on your electric bill.

Step 2: In order for you to save money, the new supplier's rate needs to be lower than the Price to Compare rate shown on your bill.

Note: The "Tariff" code referenced in some of the Offer Details can be found on your monthly electric bill, under the charges from the utility.

The PUCO is not responsible for selections you make based on the information contained herein.

American Electric Power Service Area Offers

<u>Supplier Name</u>	<u>Current Offer</u>	<u>Contract Term</u>	<u>Offer Details</u>
AEP Energy PO Box 3489 Chicago, IL 60654 (855) 300-7192 http://www.aepenergy.com/ .	\$0.0649 per kWh	Through May 2014	Enroll online at http://www.aepenergy.com/aepsave This offer is limited to residential customers of AEP Ohio. Early Termination Fee: \$10 per remaining month
AEP Energy PO Box 1415 Columbus, OH 43215 (855) 300-7192 http://www.aepenergy.com/	100% Wind Product, \$0.0679 per kWh	Through May 2014	Enroll only online at http://www.aepenergy.com/aepgreen12 This offer is limited to residential customers of AEP Ohio. Early Termination Fee: \$10 per remaining month
AP Gas & Electric 6161 Savoy Drive, Suite 500 Houston, TX 77036 877-544-4857 http://www.apge.com	\$0.0749 per kwh	12 Months	To Enroll call 888-797-4537 Early Termination Fee: None

<p>Border Energy Electric Services, Inc. 888-901-8461 http://www.borderenergyelectric.com/</p>	<p>Guaranteed 10% discount off the AEP price-to-compare through May 31, 2014</p>	<p>Through May 31, 2014</p>	<p>Enroll online at http://signup.borderenergyinc.com/AEPOhio_ex.aspx Early Termination Fee: \$100</p> <p>This offer is limited to residential customers of AEP.</p>
<p>Direct Energy 888-566-9988 http://directenergy.gesc.com/Products/Signup.aspx?sc=RES&state=OH&promo=OHPUC</p>	<p>Fixed Price of \$0.0649 per kwh</p>	<p>12 Billing Cycles from enrollment</p>	<p>This offer is for residential RS customers of AEP Columbus Southern Power and Ohio Power only.</p> <p>Early Termination Fee: None</p>
<p>DP&L Energy</p>	<p>Fixed Price of \$0.0659 per kwh.</p>	<p>Through November 2014</p>	<p>This offer is for AEP Residential Customers only. Enroll online at http://dplenergy.com/ or call 800-319-1356 Early Termination Fee: \$75</p>
<p>DP&L Energy</p>	<p>Fixed Price of \$0.0679 per kwh.</p>	<p>Through November 2015</p>	<p>This offer is for AEP Residential Customers only. Enroll online at http://dplenergy.com/ or call 800-319-1356 Early Termination Fee: \$199</p>
<p>Dominion Energy Solutions (855) 215-3908 http://www.dominionenergy.com</p>	<p>Fixed Price of \$0.0629 per kWh</p>	<p>Through the May 2014 meter read date</p>	<p>This offer is for residential customers of AEP Ohio only, and is limited to the first 10,000 customer who enroll. Enroll online at http://www.dominionenergy.com Early Termination Fee: None</p>
<p>Duke Energy Retail 139 East 4th Street EX 320 Cincinnati, Ohio 45202 800-920-5039 http://www.DukeEnergyRetail.com</p>	<p>Fixed Price of \$0.0655</p>	<p>Through June 2014</p>	<p>We Make the Right Choice EasySM - \$0.0655/kWh through June 2014 - Web enrollment only - AEP Residential customer in Ohio Power and Columbus Southern Power - Early Termination Fee \$50</p> <p>Enroll in less than 5 minutes. www.DukeEnergyRetail.com/aep</p>

<p>ENCOA Energy Company of America 8847 W Sam Houston Parkway N Houston, TX 77040 888-857-5415 http://www.encoa.com/</p>	<p>ENCOA Power Choice 12 - Fixed Price of \$ 0.0690 per kWh</p>	<p>12 Month</p>	<p>Enroll online at http://www.encoa.com/ This offer is limited to AEP residential customers . Early Termination Fee: \$50.00</p>
<p>ENCOA Energy Company of America 8847 W Sam Houston Parkway N Houston, TX 77040 888-857-5415 http://www.encoa.com/</p>	<p>ENCOA Power Choice 6 - Fixed Price of \$ 0.0590 per kWh</p>	<p>6 Month</p>	<p>Enroll online at http://www.encoa.com/ This offer is limited to AEP residential customers. Early Termination Fee: None</p>
<p>FirstEnergy Solutions 866-271-2265 http://www.FES.com</p>	<p>Fixed Price of \$0.0620</p>	<p>Through June 2014</p>	<p>12 Month Plan is for AEP Residential customer in Ohio Power rate zone (rate code 015 and 022) and Columbus Southern Power (rate codes 013 and 014) only. http://www.FES.com Early Termination Fee: \$100</p>
<p>FirstEnergy Solutions 866-271-2265 http://www.FES.com</p>	<p>Fixed Price of \$0.0650</p>	<p>Through December 2016</p>	<p>18 Month Plan is for AEP Residential customer in Ohio Power rate zone (rate code 015 and 022) and Columbus Southern Power (rate codes 013 and 014) only. http://www.FES.com Early Termination Fee: \$100</p>
<p>Glacial Energy of Ohio 6100 Oak Tree Boulevard, Suite 200 Independence, OH 44131 216-328-2043 http://www.glacialenergy.com</p>	<p>12 month fixed price of \$0.06499 per kWh</p>	<p>12 Months</p>	<p>This offer is limited to residential customers of American Electric Power. Enroll online at http://www.glacialenergy.com/ohio-energy-choice Early Termination Fee: \$50</p>
<p>IGS Energy 6100 Emerald Pkwy Dublin, OH 43016 (888) 995-0992 http://www.igsenergy.com/</p>	<p>Low 12-Month Fixed Offer of \$0.0649 per kWh</p>	<p>Fixed Offer through 12 Billing Cycles</p>	<p>Enroll Online at http://www.igsenergy.com/ This offer is limited to residential customers of AEP Ohio. Early Termination Fee: None</p>

<p>IGS Energy 6100 Emerald Pkwy Dublin, OH 43016 (888) 995-0992 http://www.igsenergy.com/</p>	<p>Guaranteed Savings of 10% off AEP's Price to Compare</p>	<p>Through the May 2013 Cycle</p>	<p>Enroll Online at http://www.igsenergy.com/</p> <p>This offer is limited to residential customers (CSP: R-R, OHP: RS) of AEP Ohio. Early Termination Fee: None</p>
<p>Integrys Energy Services, Inc. 1-888-340-2017 http://integrysenergy.com/aep</p>	<p>\$0.0634 per kwh</p>	<p>12 Months</p>	<p>This offer is limited to residential customers of AEP. Enroll online at http://www.integrysenergy.com/aep. Early Termination Fee: \$25</p>
<p>Integrys Energy Services, Inc. 1-888-340-2017 http://integrysenergy.com/aep</p>	<p>\$0.0694 per kwh</p>	<p>24 Months</p>	<p>This offer is limited to residential customers of AEP. Enroll online at http://www.integrysenergy.com/aep. Early Termination Fee: \$25</p>
<p>Just Energy PO Box 2210 Buffalo, NY 14240-2210 866-587-8674 www.justenergy.com</p>	<p>5% Discount Off AEP's Price to Compare</p>	<p>Month to Month</p>	<p>5% off Utility's Price to Compare for the first month. This offer is limited to residential of AEP Ohio. Early Termination Fee: None</p>
<p>Public Power, LLC 39 Old Ridgebury Rd, Suite 14 Danbury, CT 06810 (888) 354-4415 www.PPandU.com</p>	<p>Monthly variable price of \$0.0834 per kwh</p>	<p>Month to month</p>	<p>This offer is for residential RS customers of AEP- Columbus Southern Power only. Enroll online at http://www.PPandU.com</p> <p>Early Termination Fee: None</p>
<p>Public Power, LLC 39 Old Ridgebury Rd, Suite 14 Danbury, CT 06810 (888) 354-4415 www.PPandU.com</p>	<p>Monthly variable price of \$0.0702 per kwh</p>	<p>Month to month</p>	<p>This offer is for residential RS customers of AEP- Ohio Power only. Enroll online at http://www.PPandU.com</p> <p>Early Termination Fee: None</p>

Verde Energy USA
101 Merritt 7, 2nd Floor
Norwalk, CT 06851
800-388-3862
www.lowcostpower.com

Introductory
fixed price of
\$0.0659 per kWh
through May 2014
and variable
thereafter.

Fixed
Through May 2014,
Month-to-month
thereafter

This offer is limited to residential customers of Ohio Power & Columbus Southern Power.
Early Termination Fee: None
New enrollments receive a \$50 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use.
Please contact Verde Energy USA for more information or go to www.lowcostpower.com to enroll.