

Residential Apples to Apples Comparison Chart

The Illuminating Company

To best utilize this offer comparison tool, it is suggested that you have your most current utility bill available for reference. Compare the supplier offers contained in the chart with the "Price to Compare" shown on your electric bill.

The offer prices below reflect that of the generation portion of your bill. Your distribution and transmission rates are determined through your local utility company.

Steps to Switching

four simple steps to choosing a supplier

1. Compare offers

Find your Price to Compare on your utility bill and use that number to compare to other offers listed on PUCO's *Apples to Apples* comparison chart. Since your Price to Compare is made up of several different factors it can vary from month-to-month. To get a better understanding of your average Price to Compare take a look at a few of your recent bills. After determining your Price to Compare, use our *Apples to Apples* chart to identify offers based on cost, contract length or other incentives.

2. Contact suppliers

Contact the suppliers that you are most interested in and ask the questions provided below. To sign up simply call that supplier. The supplier will contact your local electric utility for you.

3. Read and understand the supply contract

Make sure you carefully read and understand all of the terms and conditions of your supply contract. The supplier should be able to answer any questions you have.

4. Receive confirmation

Your local electric utility will send you a letter confirming the supplier you have chosen. If the information is correct, you do not have to do anything. If the information is not correct, contact the utility and request that the switch be stopped. You have seven days from the postmark date of the letter to make any changes.



AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 6 months	0% Renewable
\$0.0725 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison Exclusive AEP Energy Website Offer For New Customers Only
This is not a promotional offer.
This is not a introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 35 months	0% Renewable
\$0.0740 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: America's Energy Partner(SM) This price plan is through the May 2018 billing cycle. This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not a introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 35 months	100% Renewable
\$0.0770 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: America's Energy Partner(SM) 100% Wind Product This price plan is through the May 2018 billing cycle. This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not a introductory offer.

Agera Energy, LLC
(844) 692-4372

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0793 per kWh	Monthly Fee: \$0	Early Termination Fee: \$200

Additional Information: The 'Agera Fixed Advantage 24' gives you two full years of guaranteed price protection against rising energy costs and a simple, fixed rate for energy. This option provides you with two years of worry-free energy use and no variations in your monthly rate and no long-term commitment!
This is not a promotional offer.
This is not a introductory offer.

Agera Energy, LLC
(844) 692-4372

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0854 per kWh	Monthly Fee: \$0	Early Termination Fee: \$100

Additional Information: The 'Agera Fixed Advantage 12' gives you one full year of guaranteed price protection against rising energy costs and a simple, fixed rate for energy. This option provides you with a year of worry-free energy use and no variations in your monthly rate and no long-term commitment!
This is not a promotional offer.
This is not a introductory offer.

Censtar Energy Corp
(877) 529-6701

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0849 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: 24 Month Fixed Price
This is not a promotional offer.
This is not a introductory offer.

Censtar Energy Corp
(877) 529-6701

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0859 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: 12 Month Fixed Price
This is not a promotional offer.
This is not a introductory offer.

Constellation NewEnergy Inc
(888) 898-4323

Rate Type: Fixed	Term Length: 36 months	0% Renewable
\$0.0799 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: None Provided
This is not a promotional offer.
This is not a introductory offer.



Constellation NewEnergy Inc

(888) 898-4323

Rate Type: Fixed
\$0.0889 per kWh

Term Length: 12 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$25

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(877) 698-7551

Rate Type: Fixed
\$0.0795 per kWh

Term Length: 18 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$99

Additional Information: For new enrollment only. Take advantage of fixed pricing for 18 months.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(877) 698-7551

Rate Type: Fixed
\$0.0819 per kWh

Term Length: 24 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$200

Additional Information: For new enrollment only. Choose a Comfort and Control Plan from Direct Energy and receive a Nest Learning Thermostat. Lock in your electricity rate for 24 months. Nest features help you use up to 20% less electricity.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(877) 698-7551

Rate Type: Fixed
\$0.0859 per kWh

Term Length: 36 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$200

Additional Information: For new enrollment only. Choose a Comfort and Control Plan from Direct Energy and receive a Nest Learning Thermostat. Lock in your electricity rate for 36 months. Nest features help you use up to 20% less electricity.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(877) 698-7551

Rate Type: Fixed
\$0.0865 per kWh

Term Length: 6 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$99

Additional Information: For new enrollment only. Enjoy a fixed rate for 6 months and leave behind seasonal pricing from the utility company.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(877) 698-7551

Rate Type: Fixed
\$0.0875 per kWh

Term Length: 12 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$99

Additional Information: For new enrollment only. Choose 1 year of great energy prices and defeat seasonal price shifts with a fixed-rate plan.
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy

(800) 319-1356

Rate Type: Fixed
\$0.0819 per kWh

Term Length: 35 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$199

Additional Information: This offer is for First Energy/Illuminating Company residential customers only for term through May 2018.
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy

(800) 319-1356

Rate Type: Fixed
\$0.0819 per kWh

Term Length: 30 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$199

Additional Information: This offer is for First Energy/Illuminating Company residential customers only for term through Dec 2017.
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy

(800) 319-1356



Additional Information: Fixed for three months then rate defaults to an hourly LMP index rate + \$.0175/kWh
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC

(888) 313-9086

Rate Type: Fixed	Term Length: 6 months	25% Renewable
\$0.0999 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: 6 month fixed rate . 25% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC

(888) 313-9086

Rate Type: Fixed	Term Length: 12 months	25% Renewable
\$0.1059 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: 12 month fixed rarte. 25% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC

(888) 313-9086

Rate Type: Fixed	Term Length: 6 months	100% Renewable
\$0.1094 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: 6 month fixed rate.100% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC

(888) 313-9086

Rate Type: Fixed	Term Length: 12 months	100% Renewable
\$0.1154 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: 12 month fixed rate. 100% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not an introductory offer.

Plymouth Rock Energy LLC

(855) 327-6937

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0843 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: Much like the weather, energy rates can be unpredictable. With Plymouth PriceLock you are completely free of the constantly fluctuating energy prices that consumers experience.
This is not a promotional offer.
This is not an introductory offer.

Plymouth Rock Energy LLC

(855) 327-6937

Rate Type: Fixed	Term Length: 18 months	0% Renewable
\$0.0864 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: Much like the weather, energy rates can be unpredictable. With Plymouth PriceLock you are completely free of the constantly fluctuating energy prices that consumers experience.
This is not a promotional offer.
This is not an introductory offer.

Plymouth Rock Energy LLC

(855) 327-6937

Rate Type: Fixed	Term Length: 6 months	0% Renewable
\$0.0903 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: Much like the weather, energy rates can be unpredictable. With Plymouth PriceLock you are completely free of the constantly fluctuating energy prices that consumers experience.
This is not a promotional offer.
This is not an introductory offer.

SANTANNA ENERGY SERVICES

(800) 764-4427

Rate Type: Fixed	Term Length: 12 months	3% Renewable
\$0.0939 per kWh	Monthly Fee: \$8	Early Termination Fee: \$0



Additional Information: Santanna's Competitive Fixed Price of \$0.09390 per kWh for initial term duration of 6 months and then a successive month-to-month term on Santanna's Competitive Market Price Program.
This is not a promotional offer.
This is not an introductory offer.

Source Power & Gas LLC
(888) 557-0065

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0747 per kWh	Monthly Fee: \$0	Early Termination Fee: \$250

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Source Power & Gas LLC
(888) 557-0065

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0803 per kWh	Monthly Fee: \$0	Early Termination Fee: \$150

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0799 per kWh	Monthly Fee: \$0	Early Termination Fee: \$95

Additional Information: For residential customers of The Illuminating Company
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827

Rate Type: Fixed	Term Length: 24 months	100% Renewable
\$0.0859 per kWh	Monthly Fee: \$0	Early Termination Fee: \$95

Additional Information: 100% Wind For residential customers of The Illuminating Company - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0929 per kWh	Monthly Fee: \$0	Early Termination Fee: \$50

Additional Information: For residential customers of The Illuminating Company - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827

Rate Type: Fixed	Term Length: 12 months	100% Renewable
\$0.0959 per kWh	Monthly Fee: \$0	Early Termination Fee: \$50

Additional Information: 100% Wind For residential customers of The Illuminating Company - Ohio
This is not a promotional offer.
This is not an introductory offer.

Titan Gas and Power
(888) 251-7006

Rate Type: Fixed	Term Length: 12 months	5% Renewable
\$0.0740 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Titan Gas and Power
(888) 251-7006

Rate Type: Fixed	Term Length: 6 months	5% Renewable
\$0.0760 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.



Titan Gas and Power

(888) 251-7006

Rate Type: Fixed
\$0.0790 per kWh

Term Length: 3 months
Monthly Fee: \$0

5% Renewable
Early Termination Fee: \$0

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Titan Gas and Power

(888) 251-7006

Rate Type: Variable
\$0.0750 per kWh

Term Length: 1 month
Monthly Fee: \$0

5% Renewable
Early Termination Fee: \$0

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Verde Energy USA Ohio LLC

(800) 388-3862

Rate Type: Fixed
\$0.0999 per kWh

Term Length: 6 months
Monthly Fee: \$0

100% Renewable
Early Termination Fee: \$0

Additional Information: Fixed for 6 billing cycles, Month-to-month thereafter. New enrollments receive a \$75 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use.
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC

(866) 663-2508

Rate Type: Fixed
\$0.0899 per kWh

Term Length: 36 months
Monthly Fee: \$0

100% Renewable
Early Termination Fee: \$0

Additional Information: This is the current 3DOM Fixed rate for 100%
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC

(866) 663-2508

Rate Type: Variable
\$0.0914 per kWh

Term Length: 1 month
Monthly Fee: \$0

50% Renewable
Early Termination Fee: \$0

Additional Information: This is the current 50% green 3DOM Term Free Index Rate. For more information about this rate please visit www.liveviridian.com/3DOM
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC

(866) 663-2508

Rate Type: Variable
\$0.1014 per kWh

Term Length: 1 month
Monthly Fee: \$0

100% Renewable
Early Termination Fee: \$0

Additional Information: This is the current 3DOM Term Free Index Rate for 100% Green. For more information about this rate please visit www.liveviridian.com/3DOM
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC

(866) 663-2508

Rate Type: Variable
\$0.0652 per kWh

Term Length: 6 months
Monthly Fee: \$0

50% Renewable
Early Termination Fee: \$0

Additional Information: This is the current 6-month offer of our 3DOM Flex rate plan. When signing up, you will have the option after 6 months to roll onto a 100% Green 30-month fixed rate of \$0.0949 or our 100% Green monthly published index rate
This is not a promotional offer.
This is an introductory offer.

XOOM Energy Ohio LLC

(888) 997-8979

Rate Type: Fixed
\$0.0779 per kWh

Term Length: 12 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$100

Additional Information: SureLock 12
This is not a promotional offer.
This is not an introductory offer.



XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0799 per kWh	Monthly Fee: \$0	Early Termination Fee: \$200

Additional Information: SureLock 24
This is not a promotional offer.
This is not an introductory offer.

XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Fixed	Term Length: 12 months	50% Renewable
\$0.0839 per kWh	Monthly Fee: \$0	Early Termination Fee: \$100

Additional Information: SimpleClean 12
This is not a promotional offer.
This is not an introductory offer.

XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Variable	Term Length: 1 month	0% Renewable
\$0.0799 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: None Provided
This is a promotional offer. SimpleFlex
This is an introductory offer.

Chart Definitions

Apples to Apples Charts: The PUCO's electric and natural gas offer comparison charts, the only comparisons in the state for which suppliers are required to provide accurate and up-to-date information about their latest offers.

ccf: Hundred cubic feet. Used to measure natural gas.

Customer Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Fixed Delivery Charge.

Fixed Delivery Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Customer Charge.

Electric Distribution Utility (EDU): The local electric distribution utility that delivers electricity to your home or business.

Supply Charge: The price of electricity or natural gas offered by a supplier.

Fixed Price: A fixed electricity or natural gas rate that will remain the same, for a set period of time.

Gas Cost Recovery (GCR) Charge: The actual cost of natural gas that a local distribution company (LDC) pays to purchase natural gas for your use. That cost is then passed through to you on a dollar-for-dollar basis with no mark-up or profit to the LDC. Only the actual costs of the natural gas are recovered through this process.

Generation Charge: The charge for producing electricity. If you purchase electricity from a supplier, your generation charge will depend on the contract between you and your supplier.

Kilowatt Hour (kwh): A 1,000-watt unit of energy for one hour. This is the standard measurement for the amount of electricity a customer uses.

Local Distribution Company (LDC): The local natural gas distribution utility that delivers natural gas to your home or business.

mcf: Thousand cubic feet. Used to measure natural gas.

Monthly Fee: A fixed monthly fee that a supplier may include in the terms and conditions of their contract that is in addition to a rate based on usage.

NYMEX: The New York Mercantile Exchange, a public market where natural gas and other commodities are sold and traded.

Price to Compare: The price for an electric supplier to beat in order for you to save money. It will be shown on residential customer's electric utility bill. You can use this amount to compare with prices offered by suppliers.

Renew. (Renewable) Content: The percentage of the contracted generation supply that is provided by a renewable energy source.



Renewable Energy: Electricity or natural gas that is made from environmentally friendly fuel resources, such as wind, water, biomass, biogas, waste heat or solar. Sometimes referred to as "green" energy.

Standard Choice Offer (SCO): Each year, Columbia Gas of Ohio, Dominion East Ohio and Vectren Energy Delivery of Ohio conduct auctions to secure natural gas supplies for customers who do not participate in the retail choice program. The auction establishes a SCO rate for choice-eligible customers. The SCO rate is based on the NYMEX month-end settlement price for natural gas, plus a retail price adjustment determined in the auctions. The retail price adjustment reflects the winning bidders' price to deliver natural gas from the production area to the utility's service area.

Standard Service Offer: The electric generation service a customer will receive from their local electric utility if they do not choose an electric supplier.

Transmission: The transporting of high-voltage electricity from generation at a power plant to local electric utilities.

Transmission Charge: Charge for transporting electricity from the generation plant to the local electric utility.

Transportation Cost: Cost related to the actual transportation of natural gas through the natural gas transmission pipeline to the LDC.

Variable Price: A variable rate can change, by the hour, day, month, etc., according to the terms and conditions of the supplier's contract.